

DIGITAL SPACES

INSPIRATION GUIDE

Telekom
Digital Factory



ABOUT DIGITAL SPACES

Our Digital Spaces are as versatile as we are: whether remote or on-site, virtual, digital or hybrid, our design-oriented spaces offer a variety of new environments with the right technologies to work with that can be either fully integrated into existing facilities or established as floor or boutique concepts to meet future business needs. The provision of our services and technologies are incorporated in our XR Stages, Virtual Environments, Pop-up & Mobile Studios and Production Landscapes, New Work Rooms, Future Office Concepts and multiple digital Partner Spaces.

OUR DIGITAL SPACES

DIGITAL, VIRTUAL AND HYBRID

STUDIO & PRODUCTION LANDSCAPES

Inspiring sceneries and design-oriented facilities with an inviting atmosphere and high-end technologies.

NEW WORK ROOMS & CUBES

Plug & play solution – have full control of your virtual presence and oversee your own service remote or onsite.



POP-UP & MOBILE STUDIOS

Watch digital narratives come to life – anytime & anywhere with our mobile 5G and cloud-based equipment.

PARTNER SPACES

Provision of our services and technologies at your location. Everything you need to stage yourself digitally at any time.

XR STAGE & VIRTUAL ENVIRONMENTS

Large green screen lounges for large scale events and conferences – jump into customized and fully virtual worlds without limits.

NEW WORK ROOMS & CUBES

Plug in & play solution - have complete control of your virtual presence and oversee your own service, remote or onsite. Together with our partners, we create hybrid offices and workspaces - both remote and onsite. We provide fully equipped spaces with innovative technologies that enable you to adjust to the new ways of working.



NEW WORK ROOMS & CUBES

INNOVATIVE & DESIGN-DRIVEN FACILITIES



Fully digitized "Digital Me" cubes, equipped with mobile devices, such as laptops and iPads with access to high-end technologies like 4K cameras, sound, lighting and greenscreens.

NEW WORK ROOMS & CUBES

INNOVATIVE & DESIGN-DRIVEN FACILITIES



Offering a quiet workspace in a busy working environment, the cube can be integrated into existing office landscapes. Use our customizable library of digital wallpapers to stage yourself digitally.

NEW WORK ROOMS & CUBES

INNOVATIVE & DESIGN-DRIVEN FACILITIES



We create concepts and multiple digital spaces that enable you to navigate through the new normal.

NEW WORK ROOMS & CUBES

INNOVATIVE & DESIGN-DRIVEN FACILITIES



We meet future business needs in innovative and design-driven facilities, making sure your organization is fit for the future!

NEW WORK ROOMS & CUBES

INNOVATIVE & DESIGN-DRIVEN FACILITIES



Our New Work Spaces enable human centric collaboration and are available as a boutique, floor and office concept.

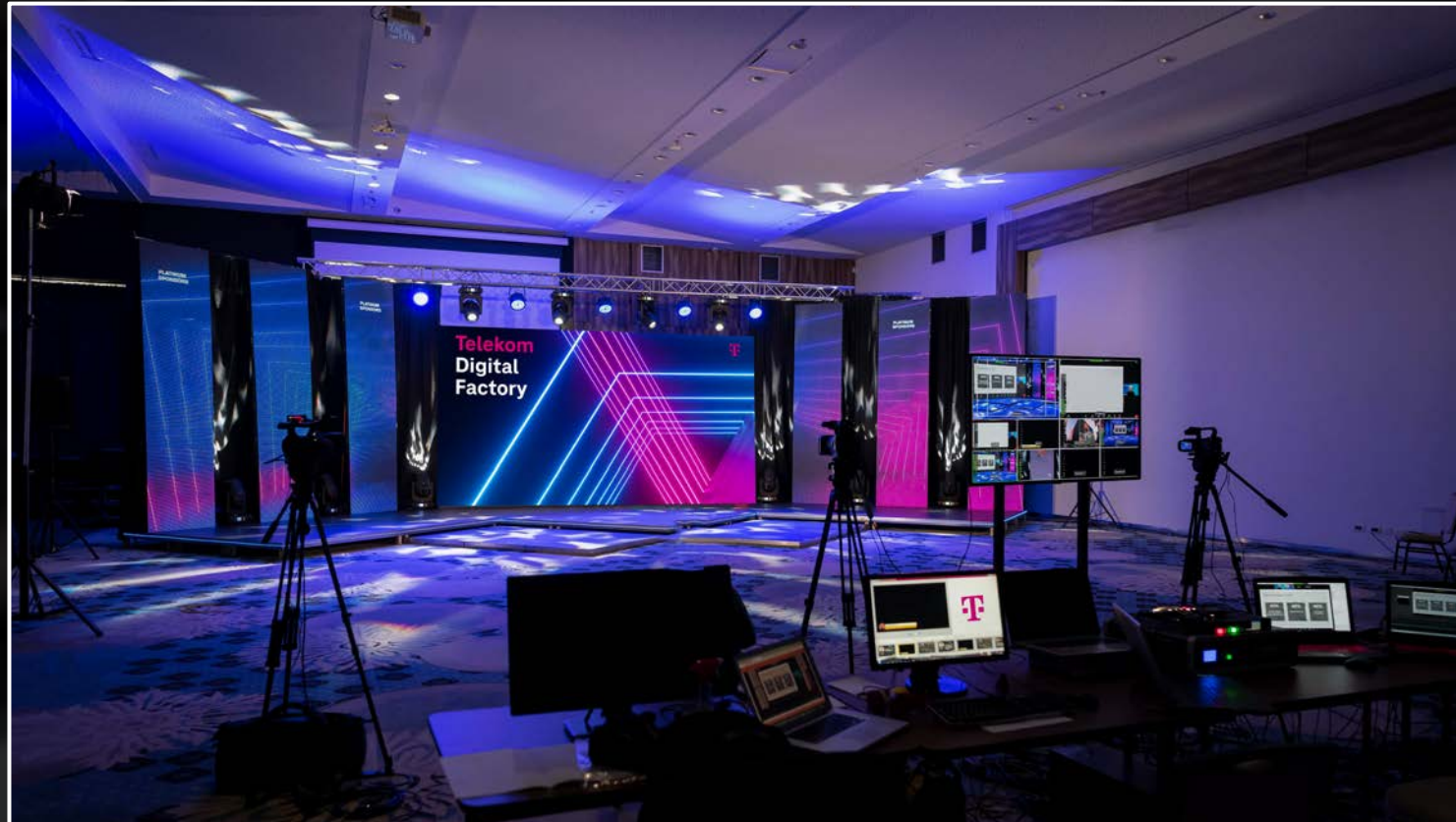
A man with a beard, wearing a maroon sweater over a checkered shirt, is looking towards a camera on the left. In the background, a man in a dark suit stands on a stage in front of a large green screen. Professional studio equipment, including a camera on a tripod and lighting fixtures, is visible. A large pink arrow-shaped graphic points from the left towards the center of the image.

XR STAGE & VIRTUAL ENVIRONMENTS

Our customizable XR Stage is perfect for virtual and large-scale events, conferences, trade fairs, and offline video productions, allowing you to stand on a huge virtual stage and create shared experiences that enable interaction and co-working.

XR STAGE & VIRTUAL ENVIRONMENTS

CUSTOMIZED VIRTUAL WORLDS



Telekom Digital Factory helps with the digital staging of individuals and enterprises by developing futuristic spatial concepts and virtual environments.

XR STAGE & VIRTUAL ENVIRONMENTS

CUSTOMIZED VIRTUAL WORLDS



Tailored virtual stages and XR-based collaboration rooms with digital avatars to create and share experiences, while empowering interaction and co-working.

XR STAGE & VIRTUAL ENVIRONMENTS

CUSTOMIZED VIRTUAL WORLDS



Our formats bridge distances by creating new customer experiences and campaigns that help connect, inform and engage individuals.

XR STAGE & VIRTUAL ENVIRONMENTS

CUSTOMIZED VIRTUAL WORLDS



We empower game changers via our edutainment and awareness formats that enable the exploration of future skills, profiles, disruptive technologies, IT trends and relevant digital topics.

XR STAGE & VIRTUAL ENVIRONMENTS

CUSTOMIZED VIRTUAL WORLDS



Customized backgrounds are tailored to your own needs, wishes and theme of your digital experience.

XR STAGE & VIRTUAL ENVIRONMENTS

CUSTOMIZED VIRTUAL WORLDS



With our 360° digital, futuristic and innovative experience there are no limits.

XR STAGE & VIRTUAL ENVIRONMENTS

CUSTOMIZED VIRTUAL WORLDS



Our Greenscreen Lounge allows individuals and enterprises to tell digital narratives – anytime & anywhere.

XR STAGE & VIRTUAL ENVIRONMENTS

CUSTOMIZED VIRTUAL WORLDS



Our innovative solution allows us to stream-in individuals from separate locations, to stimulate a professional in-person interview.

XR STAGE & VIRTUAL ENVIRONMENTS

CUSTOMIZED VIRTUAL WORLDS



Our XR Stage helps to bridge distances by creating new customer experiences that connect, inform and engage individuals.



STUDIO & PRODUCTION LANDSCAPES

Our 4K studio landscape and high-end-technologies can emulate various atmospheres. With our design-oriented facilities, we create breathtaking sceneries that perfectly match your digital or hybrid experience.

STUDIO & PRODUCTION LANDSCAPES

5G TECHNOLOGY & DIGITAL INFRASTRUCTURE



4K cameras connected via 5G, innovative light and sound systems that enable software based workstations and conferencing.

STUDIO & PRODUCTION LANDSCAPES

5G TECHNOLOGY & DIGITAL INFRASTRUCTURE



The conception and execution of analogue ideas into digital experiences, is available in collaborative formats.

STUDIO & PRODUCTION LANDSCAPES

5G TECHNOLOGY & DIGITAL INFRASTRUCTURE



We empower the digital staging of individuals and enterprises by developing futuristic spatial concepts and virtual environments.

STUDIO & PRODUCTION LANDSCAPES

5G TECHNOLOGY & DIGITAL INFRASTRUCTURE



The combination of our services with high-end technologies and the digital infrastructure of Deutsche Telekom allows us to shift your experience into a brand new world.

STUDIO & PRODUCTION LANDSCAPES

5G TECHNOLOGY & DIGITAL INFRASTRUCTURE



Female Leaders Club, Discussion round: with Telekom directors Claudia Nemat (Board Member Technology & Innovation at Deutsche Telekom AG), Birgit Bohle (Board member for Human Resources and Legal Affairs at Deutsche Telekom AG) and Dominique Leroy (Board of Management member, Deutsche Telekom AG).

STUDIO & PRODUCTION LANDSCAPES

5G TECHNOLOGY & DIGITAL INFRASTRUCTURE



Our Control Command Centre situated in our Production Landscapes, directing what the audiences see on screen.

STUDIO & PRODUCTION LANDSCAPES

5G TECHNOLOGY & DIGITAL INFRASTRUCTURE



Our Podcast set-up in our Digital Space includes professional microphones, sound control and personalized background.

STUDIO & PRODUCTION LANDSCAPES

5G TECHNOLOGY & DIGITAL INFRASTRUCTURE



Green Magenta Weeks, 2021 is an example of our diverse studio set-ups we offer. Joined by Birgit Klesper (Senior Vice President Group Corporate Responsibility, Deutsche Telekom) and Tim Höttges (CEO, Deutsche Telekom).

A woman with long brown hair, wearing a black long-sleeved top and black pants, stands behind a white cylindrical podium. She is in a mobile studio environment. In the background, a large screen displays the word 'WELCOME' in black capital letters, flanked by two columns of small orange dots. To the right, a professional video camera on a tripod is visible. The floor is a light-colored circular mat on a dark floor. The overall scene is dimly lit, with the studio equipment and backdrop providing the main light sources.

POP-UP & MOBILE STUDIOS

Whether Hamburg, Berlin, Munich or Cologne – with our mobile 5G and Cloud-based technology we turn analogue ideas into digital or hybrid experiences – anytime & anywhere.

POP-UP & MOBILE STUDIOS

CREATE DIGITAL EXPERIENCES ANYWHERE



Our mobile set up is connected via Deutsche Telekom's technology such as Cloud services, 5G and Blockchain.

POP-UP & MOBILE STUDIOS

CREATE DIGITAL EXPERIENCES ANYWHERE



Experience cultural show events with our mobile pop-up studio. Over 3,700 viewers joined us from their homes to watch magicians Nico and Toby.

POP-UP & MOBILE STUDIOS

CREATE DIGITAL EXPERIENCES ANYWHERE



Providing entertaining and innovative informational formats in the #newnormal to boost employee morale and team spirit.

POP-UP & MOBILE STUDIOS

CREATE DIGITAL EXPERIENCES ANYWHERE



At Telekom Baskets Dome in Bonn, we provided an innovative digital format and brought over 4,500 fans to the largest digital fan mile to date on a 125sqm giant screen with 4K technology, in real time.

POP-UP & MOBILE STUDIOS

CREATE DIGITAL EXPERIENCES ANYWHERE



Watch digital narratives come to life – anytime & anywhere with our mobile 5G and cloud-based equipment, which enable the intelligent provision and transmission of large video and streaming.

POP-UP & MOBILE STUDIOS

CREATE DIGITAL EXPERIENCES ANYWHERE



Despite the distance, we bring live performances straight to your living room. Creating a community atmosphere through virtual get togethers.

POP-UP & MOBILE STUDIOS

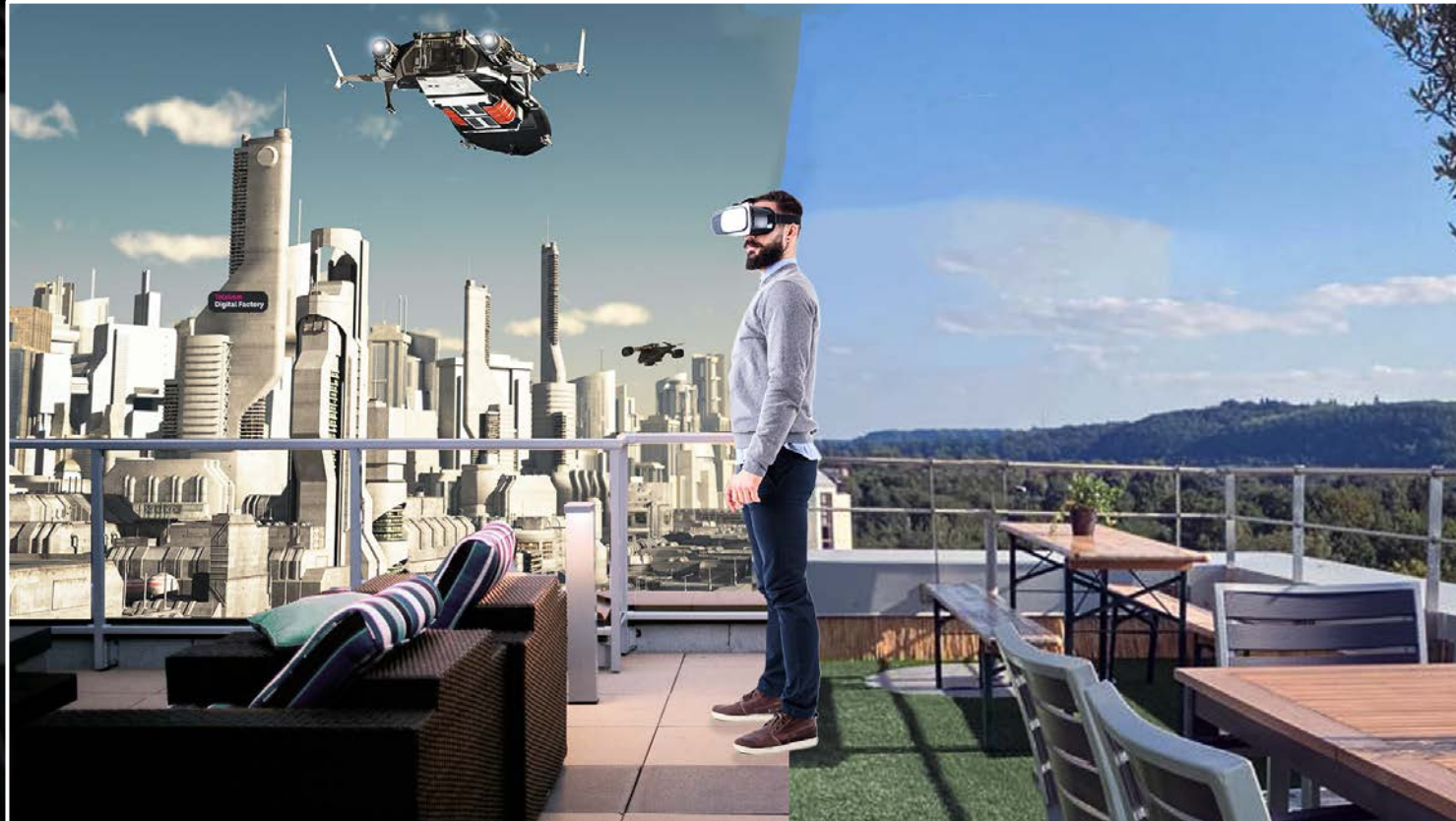
CREATE DIGITAL EXPERIENCES ANYWHERE



Our mobile high-tech equipment in combination with our outdoor rooftop space enables the perfect open space for real time streaming.

POP-UP & MOBILE STUDIOS

CREATE DIGITAL EXPERIENCES ANYWHERE



Our 360° digital and futuristic virtual experience can be applied on our in-house roof top terrace.

POP-UP & MOBILE STUDIOS

CREATE DIGITAL EXPERIENCES ANYWHERE



We streamed the Deutsche Telekom Sales Force Kick-off 2022 in Berlin.

POP-UP & MOBILE STUDIOS

CREATE DIGITAL EXPERIENCES ANYWHERE



Our mobile pop-up studios provide fully equipped set-up with innovative technologies to turn your analogue idea into a digital experience.



PARTNER SPACES

We help individuals and enterprises to create new digital and hybrid experiences. With our installations, our partners receive all the necessary technologies, tools and equipment to transform their analogue spaces into a digital ecosystem.

PARTNER SPACES

WATCH DIGITAL NARRATIVES COME TO LIFE



Together with partners, we predict developments of digitalization with cutting edge use cases, while considering social trends and human centricity.

PARTNER SPACES

WATCH DIGITAL NARRATIVES COME TO LIFE



With our help, analogue stages in our Partner Spaces can turn into hybrid and digital experiences.

PARTNER SPACES

WATCH DIGITAL NARRATIVES COME TO LIFE



Design Offices, Düsseldorf 2022. Our mobile team oversees and controls our high-end technology to ensure a successful event.

PARTNER SPACES

WATCH DIGITAL NARRATIVES COME TO LIFE



Design Offices, Düsseldorf 2022. 4K screens that allow onsite participants to experience what at-home viewers see.

PARTNER SPACES

WATCH DIGITAL NARRATIVES COME TO LIFE



Design Offices, Cologne 2021. Our concepts and use cases will be applied in our shared experience spaces across multiple partner locations.

PARTNER SPACES

WATCH DIGITAL NARRATIVES COME TO LIFE



Art Invest, Cologne 2021. Together with our partners, we create hybrid office and working environments

PARTNER SPACES

WATCH DIGITAL NARRATIVES COME TO LIFE



CBS International Business School, Cologne 2021. We ensure a modular and diverse studio landscape even in our partner spaces.

PARTNER SPACES

WATCH DIGITAL NARRATIVES COME TO LIFE

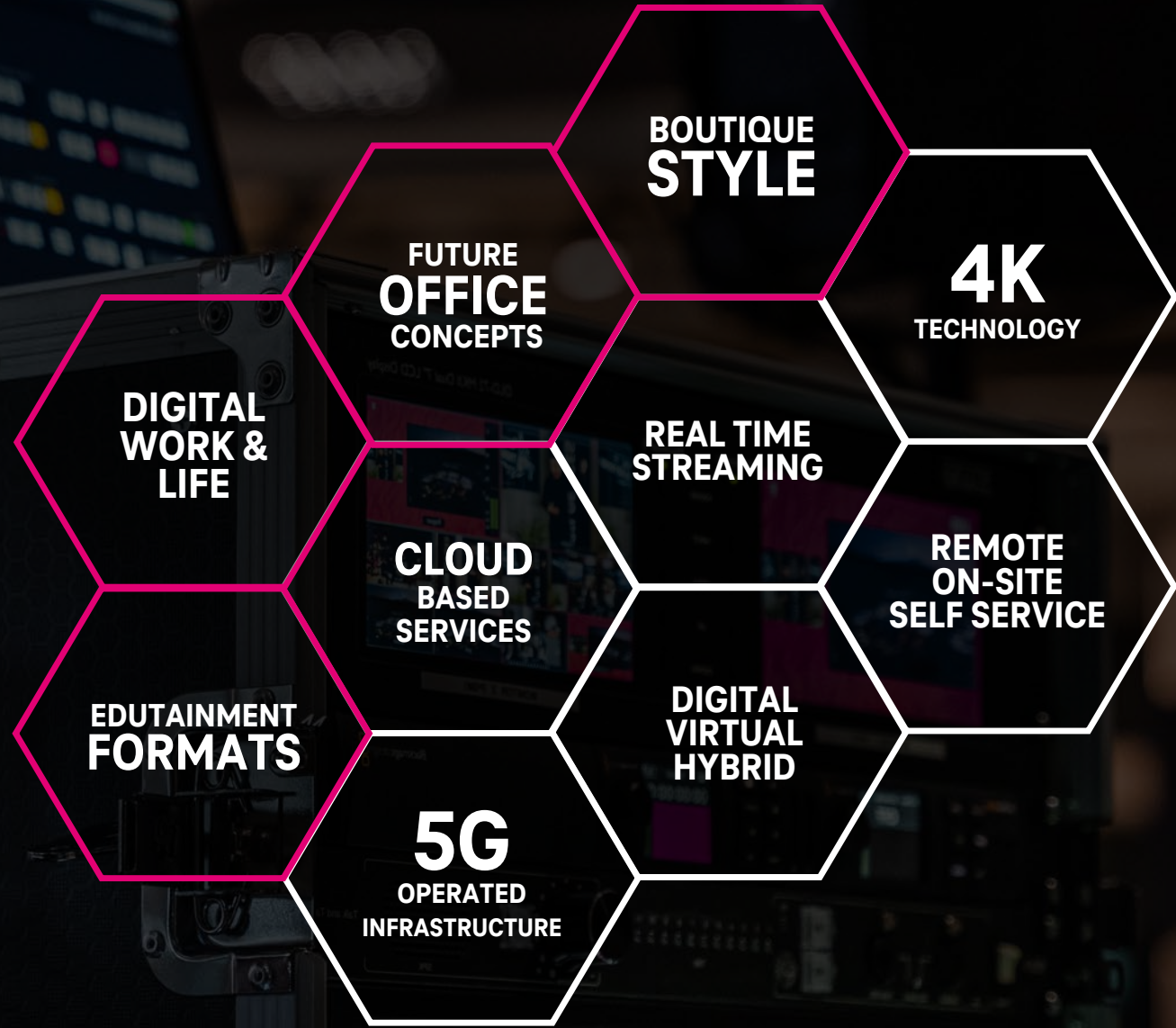


CBS International Business School, Cologne 2021. We ensure that our partners are equipped with their very own Command Control Center.

YOUR BENEFITS

DESIGN MEETS TECHNOLOGY

OUR SPACES AT A GLANCE



**COULDN'T FIND THE RIGHT
SPACE FOR YOUR DIGITAL EXPERIENCE?**

THERE ARE NO LIMITS!

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